

EDUCATION

Ringling College of Art & Design, Sarasota, FL

Bachelor of Fine Arts, May 2024,
Major: Motion Design

MOTION DESIGN EXPERIENCE

Motion Designer, Ringling College of Art & Design, Sarasota, FL, Feb. 2024

As part of a course in animation, developed original storyboards and ideas in sequences:

- Developed and visualized creative concepts, crafting storyboards and animatics for clients using Adobe Photoshop, InDesign, Illustrator, After Effects, Figma, Cinema 4D, and Houdini.
- Skillfully executed final animations using Adobe After Effects, Photoshop, Cinema 4D, and Houdini, ensuring high-quality visual outputs.
- Directed and produced motion design projects, from initial concept through to final delivery in a team of four.

Graphic Designer, Ringling College of Art & Design, Sarasota, FL, Oct. 2022

For an advanced course in typography and design:

- Developed logos and typographic advertisements to effectively promote classes, utilizing a blend of type and graphic elements for visual appeal.
- Crafted unique collage-style posters by meticulously cutting out elements from old magazines, showcasing creativity in mixed media design.
- Conceptualized and developed a series of logo mock-ups and product designs for a high profile event
- Ideated and designed a variety of style frames tailored to specific products and scripts, demonstrating versatility and adaptability in graphic design.

Freelance, Harbin, China, Jul. 2023

- Developed a comprehensive Previsualization Plan, including detailed storyboards and animatics, followed by the animation of a custom motion poster dedicated to a client's idol.

AWARDS

Student Best Of Show, American Advertising Awards, Sarasota, FL 2024

Student GOLD, American Advertising Awards, Sarasota, FL 2024

SKILLS

Proficient in: Adobe After Effects, Photoshop, InDesign, Illustrator, Microsoft Word, Powerpoint, Figma and Cinema 4D

Working Knowledge: 2D drawing, Excel, Redshift, Octane, Adobe XD

Basic Knowledge: Houdini

Language: Chinese, English